



Donna Moriarty

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## EXPERTISE

Writing and editorial services, publications management, website content, social media and marketing communications across print, electronic and online media.

## EXPERIENCE

- Writer and editor with 30+ years' experience writing for publications, social media, web and strategic communications for higher education, nonprofits and commercial enterprise.
- Providing creative, editorial and organizational oversight for print, web and collateral materials, including university magazines, annual reports, newsletters, marketing and recruiting materials, student and faculty handbooks, commencement programs, course catalogs, emergency preparedness manuals, brochures and trade show displays.
- Deep and broad experience with all forms of communications for print and electronic formats such as social media accounts; content and imagery for digital media displays; talking points and letters on behalf of senior leadership; scripts for promotional videos.
- Editorial skills include copyediting (AP, CMOS, Gregg), proofreading, cold reading, manuscript reading.

## CLIENTS AND EMPLOYERS

Library of the Chathams, Chatham, N.J.  
GEMS Education Americas, New York, N.Y.  
Institute for Integrative Nutrition, New York, N.Y.  
Mercy College, Dobbs Ferry, N.Y.  
Curran & Connors, Inc., New York, N.Y.  
College of Mount St. Vincent, Riverdale, N.Y.  
Kognito Interactive, New York, N.Y.  
William H. Frishman, M.D., Valhalla, N.Y.  
Alexandra Zizmor, Riverdale, N.Y.  
New York Medical College, Valhalla, N.Y.

## PUBLISHING EXPERIENCE

Author of *Not Just Words: How a Good Apology Makes You Braver, Bolder, and Better at Life*. Published May 2018.

Articles published in *Ms.*, *San Francisco Magazine*, *The Hartford Courant*, *Backstage*, *The San Francisco Bay Guardian*, and other local and national publications.

Author of unpublished fiction and an award-winning one-act play, *The Waiting Room*.

Manuscript reader for Warner Communications, Ladd Communications, New York, N.Y.

Production Editor, *A Shift in the Wind*, The Hunger Project, San Francisco, Calif.

### PRO BONO

**Empire State College**, State University of New York

Connections Magazine (research, writing)

**Unitarian Universalist Fellowship of Northern Westchester**, religious organization

Newsletter (writing, layout, distribution)

Sabbatical Information Booklet (writing, layout)

Columnist

**Jack Kozuchowski**, author

Science fiction novel (chapter copyediting)

**Barbara Litt**, author

Children's book (first-pass editor)

**Harquin Creative Group**, marketing and advertising agency

Whitepaper (copyediting)

### AFFILIATIONS

2016 – Business Council of Westchester

2015 – Editorial Freelancers Association

2000 – Public Relations Association of America

2000 – 2013 Council for Advancement and Support of Education (CASE)

2000 – 2013 Group on Institutional Advancement, Association of American Medical Colleges

2000, 2007 American Association of University Women

1997 Women in Communications

1993 – 1995 Westchester Association of Women Business Owners

### EDUCATION

2004 Master of Public Health, New York Medical College

1996 Bachelor of Science, SUNY Empire State College

### AWARDS

**League of American Communications Professionals**, Vision Award for Annual Report Excellence—

Platinum Award/Top 100 Annual Reports (2011)

Gold Award (2010, 2003)

Bronze Award (2005)

**Council for Advancement & Support of Education**, CASE Accolades for Annual Report, Visual Design in Print—Bronze Award (2004)

**Association of American Medical Colleges**, Group on Institutional Advancement, Award of Distinction for Publications—Special Issue: Annual Report (2004)